

# Athletic Trainers' Association of Florida Executive Board

## 2021-2023 Goals



	ATAF Core Goals	Leadership Team Initiatives	Team Engagement
<b>Engagement</b>	Highlight success stories from membership.	Restructure the Recognition Committees to have a communication hierarchy flowing to Honors and Awards Chairperson	Honors and Awards, HOF, EDAC and PR
	Identify, recruit and retain current members through consistent updates on association efforts and opportunities for involvement.	Retention in Athletic Training and Practice Advancement Setting Promotion	COPA, EPC, Education, Student Leadership
	Raise awareness through social media with current initiatives in ATAF, SEATA, and NATA.	Engage with External Partners and Affiliate Health Professions	PR and GAC
	Connect members together to build a stronger professional community of health care providers.	Welcome to Florida	CAC and Student Leadership
Expand Membership		EPC, Student Leadership and PR	
<b>Advocacy</b>	Identify and document athletic trainers within our secondary schools throughout the state of Florida to more effectively provide continuity of care and services.	Identify needs of Secondary Schools Athletic Trainers in Florida	SSATC, Education and Executive Board
		Identify practical solutions to employ ATs within Secondary Schools	Secondary School Task Force
	Improve the recognition of athletic trainers by obtaining National Providers Identification (NPI) numbers for all ATs.	Engage with Board of Athletic Training	Executive Team, GAC and Education
	Demonstrate value for athletic trainers through the facilitation and development of third-party reimbursement efforts.	Educate and cultivate congressional and senate leadership within Florida	GAC, PR, CAC and Student Leadership and Executive Board
		Engage with NATA level TPR to support projects and initiatives within Florida	Third Party Reimbursement Task Force
	Continually maintain and update our constitution and by-laws to reflect the growth and direction of our profession.	Restructure Nominations to be a Sub-Committee of Constitution and Bylaws	Constitution and Bylaws, P&P Task Force
	Invest and dedicate pathways for the development of future leaders within our association.	Restructure Student Leadership Committee	Project Lead SLC, support EPC
		Develop Policies and Procedures Manual (Operational)	Project Lead P&P Task Force
<b>Patient-Centered Care</b>	Facilitate ethical decision making and integrity within clinical practice	Professional Accountability for Athletic Trainers	COPE and Executive Board
	Integrate healthcare experts into the annual symposium who can provide evidence-based educational material	Maintain quality programming and contemporary experience for symposium attendees and sponsors	Symposium Oversight Committee
		Cultivate engagement with healthcare entities across Florida	Educational and Healthcare Partnerships
	Design patient-centered educational programming, which affords clinical application across diverse practice settings	Promote evidence-based and IDEA principles across educational programming	Education, EDAC and LGBTQ+
	Identify resources for clinicians to effectively manage care for diverse populations	Evaluate ATAF infrastructure (e.g., websites, marketing, educational programming, etc.) for inclusivity, diversity, and equity	EDAC and LGBTQ+
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