

The Athletic Trainers' Association of Florida

Executive Board 2024-2026 Goals



	ATAF Core Goals	Initiative Description	Team Members
Engagement	Highlight success stories from membership.	Highlight members	Honors and Awards, PR
	Identify, recruit and retain current members through consistent updates on association efforts and opportunities for involvement.	Identify and recruit members	PR, Practice Setting Committees, Identity Committees
		Retain members	PR, Practice Setting Committees, Identity Committees
	Raise awareness with current initiatives in ATAF, SEATA, and NATA.	Engage with external partners and affiliate health professions	PR and GAC
	Connect members together to build a stronger professional community of health care providers.	Mentorship Initiative	Career Advancement, Early Career
		Develop better community within the membership	Career Advancement, Early Career
Advancement	Identify and document athletic trainers within our secondary schools throughout the state of Florida to provide continuity of care and services more effectively.	Identify the needs of secondary school athletic trainers in Florida	SSATC, Education and Executive Board
		Identify practical solutions to employ athletic trainers within secondary schools	SSATC and Executive Board
	Demonstrate value for athletic trainers through the facilitation and development of third-party reimbursement efforts.	Educate and cultivate relationships with congressional and senate leadership in Florida	GAC, PR, and Executive Board
		Engage with NATA level TPR to support projects and initiatives within Florida	Third Party Reimbursement Task Force
	Ensure constitution and by-laws function and guide our organization appropriately.	Ensure consistency within constitution and by-laws	Constitution and Bylaws
		Maintain appropriate Policies and Procedures Manual (Operational)	Constitution and Bylaws
	Create pathways for the development of future leaders within our association.	Restructure Student Leadership Committee	SLC and Executive Board
Patient-Centered Care	Facilitate ethical decision making and integrity within clinical practice.	Support professional accountability efforts for members	COPE and Executive Board
	Offer evidence-based and engaging continuing education opportunities to membership.	Maintain quality programming and contemporary experience for symposium attendees and sponsors	Symposium Oversight Committee and Education Committee
	Design patient-centered educational programming, which affords clinical application across diverse practice settings.	Promote evidence-based and DEIA principles across educational programming	Education, EDAC and LGBTQ+
	Develop effective resources to manage care for diverse populations.	Provide DEIA training and materials	EDAC and LGBTQ+