



## **Pop Warner Little Scholars and Go4Ellis Launch Pilot Program To Increase Presence of Athletic Trainers at Games and Practices**

**Langhorne, PA (August 14, 2018)** - [Pop Warner Little Scholars](#), the nation's oldest youth football, cheer and dance organization, and [Go4Ellis](#), an online platform that connects athletic trainers with sports event operators, today announced a partnership for the 2018 season. Kicking off with a pilot program in Pennsylvania and Florida, the partnership is designed to increase the percentage of Pop Warner practices and games that have certified athletic trainers on-site to tend to young athletes.

"Because we are so focused on looking for every opportunity to enhance safety, we are extremely excited about this important partnership," said Jon Butler, executive director of Pop Warner Little Scholars. "Go4Ellis is a leader in player safety and that was very important to us as we looked to work with an organization that shares our mission, values and commitment to athletes."

Pop Warner has led the way when it comes to instituting player safety measures for young athletes, and partnering with Go4Ellis is another step towards making youth sports safer than ever before. Go4Ellis is the official per diem application of the National Athletic Trainers' Association (NATA) and committed to ensuring all athletic events are covered by a licensed athletic trainer.

"We're looking forward to launching the pilot program in partnership with an organization that's as established and influential as Pop Warner," said Andrew Hayes, CEO of Go4Ellis. "This is an exciting opportunity for us to contribute to Pop Warner's mission of increasing player safety and emphasizing competition in a fun, structured environment."

### **About Pop Warner Little Scholars, Inc.**

Founded in 1929 and headquartered in Langhorne, PA, Pop Warner Little Scholars is the nation's oldest youth football, cheerleading and dance organization and the only youth sports organization that emphasizes academics as a prerequisite for participation. Pop Warner participants enjoy the opportunity to learn and compete in their sports in an atmosphere that emphasizes fun, safety, academics and character. For more information on Pop Warner and its programs visit [popwarner.com](http://popwarner.com) or follow Pop Warner on Twitter [@Pop\\_Warner](#), Facebook [@PopWarnerLittleScholars](#), Instagram [@popwarnerlittlescholars](#) and Snap [@popwarner1929](#).

### **About Go4Ellis**

The mission of Go4Ellis is to protect athletes everywhere by making it possible to get Athletic Trainers on sidelines everywhere. The Go4Ellis platform connects Athletic Trainers with teams and organizations that need Athletic Trainers for games, practices, camps and tournaments.

Athletic Trainers set up a profile; including licensure, credentials and proof of liability insurance. Event operators post work opportunities, set their own pay rates and the platform handles all the paperwork. Go4Ellis is the official per diem platform of the National Athletic Trainers' Association. For more information visit [go4ellis.com](http://go4ellis.com).

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